

SOLE TRADER

Services & Pricing Guide



LEDNOR
ACCOUNTING

www.lednoraccounting.co.uk



Hello there!

Welcome to Lednor Accounting, the accountant who gives a monkeys!

We serve sole traders who are ready to take their business seriously. Making Tax Digital for Income Tax is coming, and with it comes new responsibilities - but also new opportunities to really understand your numbers.

Traditionally, sole trader accounting has been a once a year scramble. But what about understanding your cash flow throughout the year? What about building good habits that help your business thrive?

My firm does just that. We don't just file returns - we help you build a sustainable business with numbers you actually understand.

Please review your options and if you have any questions then do not hesitate to contact us - thank you.

A handwritten signature in green ink that reads "Amy". The signature is fluid and cursive, with a long, sweeping tail.

Founder - Lednor Accounting Limited

Why Work with Us

Our Values

No Monkey Business

Honesty is everything – if something isn't working for you – we need to know. If you don't understand something ask us. We will find another way to get the message across. Wanting to maximise your money while remaining the right side of those pesky tax rules – we got you covered!

Continuous Improvement

We think its best to get the best person for the job. If we think someone else can do something better than us we will tell you. We stop, collaborate & listen (prizes if you can guess where this song lyric comes from) so that you get the best person at the right time and can continuously improve.

We Give a Monkeys

Your business is our business – we help you grow sustainably and profitably by ensuring you only pay for the services we provide, relevant to each stage of your business growth. Our fees will never outperform your business growth ensuring we help generate your business success.



How It Works

01 FIND YOUR PACKAGE

We do things a little differently, your package is decided based on whether you are VAT registered. As you grow, your needs become more complex, and your focus needs to change (as does ours to help you thrive).

02 THE RULES OF ENGAGEMENT

Review the rules of engagement - I hate to get all serious but if working together is going to work we both need to be clear on our expectations

03 PAY YOUR INVESTMENT

We offer three investment options:

- monthly instalments
- 25% up front and balance at the end of the year
- Full payment up front

All prices exclude VAT

04 LETS GET CRACKING

Lets get cracking so we can get to your figures fast!



COMMUNICATION

CONTACT DETAILS

07949 643 949

amy@lednoraccounting.co.uk

Shafford Barn, Redbourn Road, St Albans, AL3 6LB

OFFICE HOURS

M - W 9:00am - 5:00pm

Th - F 9:00am - 3:00pm

WEBSITE

www.lednoraccounting.co.uk

SOCIAL MEDIA

<https://www.linkedin.com/in/lednoraccounting/>



Welcome to the Jungle

REVENUE £NIL -
£80,000

Designed specifically for businesses that are not yet VAT registered but want to be MTD-ready. You're building something special, and we're here to help you understand your numbers while keeping HMRC happy. We build good habits now so your business can grow sustainably.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ MTD for Income Tax Quarterly Submissions - stay compliant with the new rules with health checks to ensure submissions make sense.
- ✓ Self Assessment Annual Return - we handle all the paperwork for your annual return
- ✓ Quarterly Bookkeeping health check.

YOUR INVESTMENT
£1,977



Jungle Navigator

REVENUE OVER £80,000

Designed for sole traders who are VAT registered and need expert guidance through the complexities of running a more established business. VAT plus MTD can feel like a jungle - but with the right navigator, you'll find your path to success.

LET'S WORK TOGETHER

Everything in
"Welcome to the Jungle"
- don't worry we won't abandon you!

WHAT YOU'LL GET:

- ✓ VAT Registration and quarterly returns - we keep the VAT monkey off your back
- ✓ Quarterly bookkeeping - up to 250 transactions
- ✓ 90 minute annual in depth strategy review

YOUR INVESTMENT
£3,877

Rules of Engagement

1

RESPECT

We are all busy business owners with many demands on our time. Respect our time and deadlines and let me know if something needs to be rescheduled. We will do the same for you.

2

PARTNERSHIP

Your numbers ARE your business – I am your guide, your finance Yoda (marginally less green) but you are ultimately responsible. We need to PULL TOGETHER

3

XERO

We are a Xero business! Other accountancy software is available but we would rather spend time learning your business than a new system to count beans!

4

GO CARDLESS

On signing we ask for a direct debit mandate to be completed. We manage our own cashflow as well as helping you with yours!



Additional Services



Premium Bank Set Up Service

We partner with Metro to make opening business bank accounts as easily as possible

£150

Xero Onboarding Package

Lets make sure you start off right. Let us get you set up correctly in Xero

£250

Adhoc strategy sessions

Used all your strategy sessions for the year but something has come up? Book an extra one

£350

PACKAGE COMPARISON SHEET

For clarity lets compare our packages so you can see what you are getting every step of the way. If something isn't listed please ask.

MAIN FEATURES

Welcome to
the Jungle

Jungle
Navigator

Self Assessment Annual Return	✓	✓
Making Tax Digital for Income Tax Quarterly Returns	✓	✓
Quarterly Bookkeeping Health Check	✓	✓
Complimentary Xero Power Hour*	✓	✓
Quarterly bookkeeping (up to 250 transactions)	✗	✓
VAT registration and returns	✗	✓
90 minute inn depth strategy review	✗	✓

*As a thank you for joining Lednor Accounting we give every client a Xero Power Hour to be taken anytime in the 12 months where they can ask all things Xero!



“

*"The only place
success comes before
work is in the
dictionary"*

- V SASSOON



LEDNOR
ACCOUNTING